UNITED STATES OF AMERICA POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

RECEIVED

5- 22 3 4 PM '99

POSTALRATECOMHISSION OFFICE OF THE SECRETARY

Before Commissioners:

Edward J. Gleiman, Chairman; W.H. "Trey" LeBlanc III, Vice Chairman; Dana B. Covington. Sr.; Ruth Y. Goldway; And George A. Omas

Complaint on Charges for the Bulk Parcel Return Service

Docket No. C99-4

NOTICE OF INTERVENTION OF THE DIRECT MARKETING ASSOCIATION, INC.

Pursuant to Rule 20 of the Commission's Rules of Practice, The Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

Dana T. Ackerly, Esq.
Covington & Burling
1201 Pennsylvania Avenue, N.W.
P.O. box 7566
Washington, D.C. 20044-7566

Phone: 202-662-5296 Fax: 202-778-5296

Email: dackerly@cov.com

Lawrence G. Buc

Project Performance Corp. 20251 Century Boulevard

Germantown, Maryland 20874-2645

Phone: 301-601-1835 Fax: 301-353-9572 Email: lgb@ppc.com

A significant number of The DMA's members utilize the Bulk Parcel Return

Service, which is the subject of this proceeding.

Respectfully submitted,

Dana T. Ackerly II

Counsel for The Direct Marketing

Association, Inc.